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AUTHOR	Splaine, John; Splaine, Pam
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ABSTRACT

Incorporating skills and procedures which students can use in many areas of the curriculum, this book, and accompanying "teacher's guide," provides interactive activities that are fun and that help students in grades 4 through 12 become critical viewers of television. The book provides homework activities that turn the normally wasted time watching television into an active learning experience. After an introduction to critical viewing, the book presents separate chapters on critically viewing commercials, game shows, the news, docudramas, television series, soap operas, sports, MTV, cartoons, and movies. A concluding chapter presents activities and questions to help students summarize and remember what they have learned in the book. A glossary of terms used in television and film and a 120-item bibliography are attached. The Teacher's Guide offers a review of the student book's general features, chapter by-chapter teaching suggestions, and additional activities and questions for each chapter of the textbook as well as additional assignments that do not fit into specific chapters. The guide also contains an expanded glossary of television and film terms, a guide to video resources, and a list of addresses of networks and program services. An appendix contains a sample letter to parents describing the intent of the student book; a sample permission slip to obtain parental permission for students to study television programs that they may not typically be permitted to view; a section guiding educators in observing and finding out more about copyright guidelines; and reproducible viewing logs that are used in conjunction with assignments in the student book. (RS)